saving the user profiles;

generating a plurality of personalized content streams based on the plurality of user profiles by dividing the aggregated content stream into the plurality of personalized content streams; and

providing the plurality of personalized content streams to the plurality of receiving network nodes.

- 3. (Original) The method of claim 2, wherein the generating the plurality of personalized content streams comprises filtering the aggregated content stream by comparing the aggregated content stream with the plurality of user profiles.
- 4. (Cancelled)
- 5. (Original) The method of claim 1, further comprising providing the plurality of personalized content streams to the plurality of corresponding users.

Claims 6-15 (Cancelled)

- 16. (Currently Amended) A content delivery system comprising:
  - one or more content sources source computer systems to provide content to a content distributor computer system, wherein each of the one or more content source computer systems and the content distributer computer system includes a processor and a storage medium coupled with the processor via a bus; and
  - the content distributor computer system coupled to the one or more content sources source computer systems, the content distributor computer system to

receive the content from one or more content-sources source computer systems,

Docket No: 42P11552

Application No.: 10/043,918

3

- networks, local broadcasters, cable providers and operators, satellite service provider, and other content providers.
- 20. (Currently Amended) The content delivery system of claim 16, wherein the plurality of filtering hubs comprises one or more of head-ends, local broadcasters, local satellite stations, and filtering stations.
- 21. (Currently Amended) The content delivery system of claim 16, further comprising a plurality of receivers, the plurality of receivers comprising multimedia devices, wherein the multimedia devices comprise one or more of a content providing subsystem and a content receiving sub-system.
- (Currently Amended) The content delivery system of claim 21, wherein the content providing sub-system comprises content display computer system.
- 23. (Currently Amended) The content delivery system of claim 16, wherein the plurality of filtering hubs and the plurality of receivers may be one of are integrated one or more of logically and physically integrated.
- 24. (Currently Amended) An article of manufacture comprising a A machine-readable storage medium having instructions which, when executed, cause a machine to: receive content from one or more content sources;
  - distribute a metadata dictionary to a plurality of network nodes, wherein the metadata dictionary comprises content descriptors;

receive subscription information from a plurality of network nodes;

match the content and the subscription information to form an aggregate content bit for the plurality of network nodes;

create a rating survey via the subscription information, the rating survey to maximize allocation of bandwidth, the rating survey including user data,

Docket No: 42P11552 Application No.: 10/043,918 the user data including one or more of user interest level relating to the content, user timing preference relating to one or more of receiving and/or and consuming of the content, and observational profile information including one or more of automated observation and/or and user-contributed observation;

allocating the bandwidth according to the rating survey;

generate an aggregated content stream based on the allocated bandwidth wherein the aggregated content stream comprises aggregated content; and distribute the aggregated content stream to a plurality of filtering network nodes, wherein the aggregated content stream is filtered via filtering hubs located at the plurality of filtering network nodes.

25. (Currently Amended) The article of manufacture-machine-readable storage

medium of claim 24, wherein the instructions when executed, further cause the

machine to:

generate a plurality of user profiles comprising the plurality of subscription information;

associate the content descriptors with the plurality of user profiles; save the user profiles;

generate a plurality of personalized content streams based on the plurality of user profiles by dividing the aggregated content stream into the plurality of personalized content streams; and

provide the plurality of personalized content streams to the plurality of receiving network nodes.

Docket No: 42P11552 Application No.: 10/043,918

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- 26. (Currently Amended) The <u>machine-readable storage medium article of</u> manufacture of claim 25, wherein the instructions when executed to generate the plurality of personalized content streams, further cause the machine to filter the aggregated content stream by comparing the aggregated content stream with the plurality of user profiles.
- 27. (Currently Amended) The <u>machine-readable storage medium article of manufacture</u> of claim 24, wherein the instructions <u>which</u>, when executed, further cause the machine to provide the plurality of personalized content streams to the plurality of corresponding users.

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455

Claims 28-30 (Canceled)

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Docket No: 42P11552 Application No.: 10/043,918